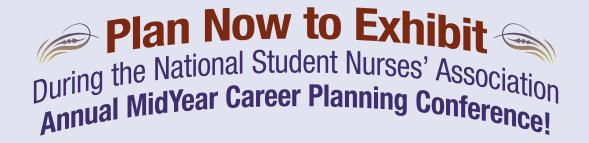


National Student Nurses' Association

45 Main Street, Suite 606, Brooklyn, NY 11201 Phone: (718) 210-0705 - Fax: (718) 797-1186 Email: nsna@nsna.org

34th Annual
MidYear Career Planning Conference
November 10-13, 2016
Sheraton Kansas City Hotel at Crown Center
Kansas City, Missouri





**Dear Exhibitor:** NSNA's 34th Annual MidYear Career Planning Conference takes place in Kansas City, MO at the Sheraton Kansas City Hotel at Crown Center, November 10-13, 2016. The Conference attracts nursing student leaders and faculty from throughout the US. Attendees participate in a wide variety of educational, career, and professional development programs.

The exhibit hall provides an opportunity for hospitals, health care agencies, schools of nursing, professional nursing associations, e-businesses, NCLEX review companies, educational institutions, publishers, fundraising products, and product companies to reach student nurses and faculty. Students are eager to learn about your company, products, job and academic advancement opportunities. In fact, the exhibit hall is one of the attendees' favorite conference events. Attendance in the exhibit hall is high and programs are carefully planned not to interfere with exhibit hall hours. As an added benefit, your booth rental fee includes one draped table, two chairs, a wastebasket, and an identification sign.

**About NSNA:** The National Student Nurses' Association, Inc., established in 1952, has over 60,000 members in 1,500 nursing programs nationwide. NSNA offers undergraduate nursing students opportunities to develop leadership skills and prepare for lifelong involvement in the nursing profession. NSNA has chapters in 600 nursing programs.

The MidYear Career Planning Conference offers students opportunities to hear top nursing leaders address vital professional and practice issues. Panel discussions generate lively interaction between students and panelists.

NSNA members are your organization's current and future customers, future students, future employees, and future leaders. Your good will and information are passed along to peers. You'll meet tomorrow's nursing leaders at this year's NSNA MidYear Career Planning Conference.



### What Attendees Are Looking For:

- Staff Positions and Employment Opportunities
- RN to BSN/MSN Completion Programs
- Graduate Education
- Textbooks
- Technology Applications
- Publications
- Nursing Journals
- State Board Review Courses
- State Board Review Products
- Computers
- Computer Software
- Health Care Products
- Nutrition Information
- Pharmaceutical Information
- Uniforms and Nursing Shoes
- Tools for Practice
- Specialty Nursing Organizations Membership Information
- Professional Nursing Leadership Opportunities
- Interactive Learning Tools
- Consumer Products and Services
- Patient Teaching Materials
- Study Aids

Plan NOW to exhibit with NSNA in Kansas City and increase your organization's exposure among this very important audience of nursing students. Complete the enclosed application today to secure a great booth location in Kansas City, Missouri! Sincerely,

Rick Gabler and Tom Greene Exhibit Managers

Rich Bather Jan A

Anthony J. Jannetti, Inc. 856-256-2300 • FAX 856-589-7463 nsna\_exhibits@ajj.com

## **Sheraton Kansas City Hotel at Crown Center**

November 10-13, 2016

#### **BOOTH FEES:**

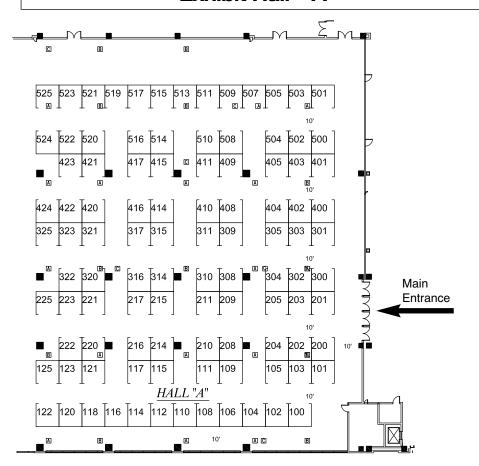
(if paying by check)

Commercial: \$2,000
Professional Nursing Association: \$1,800
Non-profit Hospital: \$1,800

For-profit Schools of Nursing: \$1,315 Non-profit Schools of Nursing: \$1,105

Exhibit Schedule and advanced shipping address may be modified. Exhibitors will be notified at time of confirmation.

#### Mezzanine Level, Crown Center: Exhibit Hall – A



# Exhibit Schedule

#### THURSDAY November 10

Exhibits Set-up 1:00 pm - 5:00 pm

#### FRIDAY November 11

Exhibits Set-up 8:00 am - 10:00 am

Exhibits Open 11:00 am -2:00 pm

Exhibits Open 3:30 pm - 5:00 pm

#### SATURDAY November 12

Exhibits Open 10:45 am - 12:45 pm

Dismantling and Crating 12:45 pm - 3:00 pm

#### **Advance Shipments**

Please send advance shipments to: Exhibitor's Name / Booth # NSNA MidYear 2016 Brede/Allied Convention Services c/o YRC Freight 3500 Booth Street Kansas City, MO 64129 For: NSNA MidYear Conference

#### **Direct Shipments:**

Direct shipments are strongly discouraged.

Brede's Service Kit will provide more information at time of booth confirmation.

Direct all shipping questions to: Brede/Allied Convention Services 407-851-0261

#### **Headquarters Hotel**

Sheraton Kansas City Hotel at Crown Center 816-841-1000

## Official Exhibit Service Contractor:

Brede/Allied Convention Services, Inc. 407-851-0261

#### **Exhibit Management:**

Anthony J. Jannetti, Inc. East Holly Avenue Box 56 Pitman, NJ 08071 Rick Gabler-Exhibit Manager Tom Greene-Exhibit Manager www.ajj.com/marketing Phone: 856-256-2300 Fax: 856-589-7463

E-mail: nsna exhibits@aij.com

## Important Exhibition Information:

- Exhibits are in the Sheraton Kansas City Hotel at Crown Center Exhibit Hall A
- All booths 10' x 10' (with 3 free registrations)
- Each booth includes: ID sign,
   6' draped table, 2 chairs, and wastebasket
- Drapery colors- blue and white
- The Exhibit Hall is not carpeted
- Ceiling 24'

## **Advertising Opportunities Await You!**



### 34th Annual MidYear Conference Program Book

We invite you to reserve your advertising space in NSNA's official 2016 MidYear Conference Program Book. Containing vital news about the Conference such as program information, schedules of activities, list of exhibitors, social events, sponsors, and other information, the 2016 NSNA MidYear Program Book will serve as an invaluable resource for all nursing students during the Conference.

Circulation will be 1,000. Distribution is to all attendees, exhibitors, and other participants.

#### Rates (No agency discount extended!)

	ates:	Non-Exhibitor A	Nd Rates:
Check*	Credit	Check*	Credit
\$725	\$745	\$825	\$850
\$600	\$625	\$700	\$725
\$550	\$565	\$600	\$620
\$1000	\$1030	\$1000	\$1030
	\$725 \$600 \$550 \$1000	\$725 \$745 \$600 \$625 \$550 \$565	\$725     \$745     \$825       \$600     \$625     \$700       \$550     \$565     \$600       \$1000     \$1030     \$1000

\*Color charges are additional to page rates. \*3% discount rate included above for check payment

#### **Sizes**

	Width	Depth
One Page	7"	10"
Half Page (H)	6 13/16"	4 3/4"
Half Page (V)	3 3/8"	9 5/8"
Bleed Size	8 1/8"	10 3/4"
Trim Size	7 7/8"	10 1/2"

You may reserve your advertising space directly on your exhibit space application form.

#### **Materials Accepted**

High Resolution PDF electronic files (300 dpi or higher). All fonts and images are to be embedded into the PDF file with all security permissions removed prior to sending PDF File to us. If possible, please send a final color proof of your ad when submitting.

Note: On full page ads, keep any text 1/2" from the edge. Advertising requiring typesetting of halftone conversions will be invoiced per rate schedule.

No agency or cash discount extended!

#### Closing Dates

Space Reservations: September 16, 2016 Ad Materials: September 23, 2016

#### **Address**

Send all space reservations and advertising materials for the NSNA 34th Annual MidYear Conference Program Book to:

Joanne Silverberg

NSNA Advertising - MidYear Conference Program Book

c/o Anthony J. Jannetti, Inc. East Holly Avenue/Box 56 Pitman, NJ 08071-0056

Phone: 856-256-2342 Email: nsna\_exhibits@ajj.com

Fax: 856-589-7463



#### Advertise in the official publication of NSNA

2016- 2017 Circulation – 60,000 Coverage – National

Average circulation: 60,000 + this includes direct mail to members; 1300 libraries, nursing faculty and alumni (RNs). *Imprint* has tremendous pass-along readership.

There are five outstanding issues of *Imprint* for the 2016-2017 school year which all require your attention. They are as follows:

#### September/October "Back to School" issue

#### Closing Date August 1, 2016

Capture the attention of returning students and freshmen. Bonus distribution to all nursing students attending the MidYear Conference to take place November 10-13, 2016 in Kansas City, MO. Special Publisher's Directory offers high exposure for textbooks and supplementary reference books.

#### November/December "Winter Graduation" issue

#### Closing Date September 23, 2016

This is the time when seniors are preparing to graduate in December and January and start looking for their future job. Target December and January graduates with your valuable advertisement.

#### January "Career Planning Guide" issue

The January 2017 issue will publish online only. Bonus incentives will be included for advertisers.

#### Closing Date December 2, 2016, Run of book ads.

This issue features an expanded nursing careers section with valuable references for career opportunities. Target graduating seniors with your career opportunity profile ad. A must issue for all health care agencies!

#### • February/March "Convention" issue

#### Closing Date January 2, 2017

This issue builds excitement for NSNA's 65th Annual Convention to take place in Dallas, TX, April 5-9, 2017. Graduating seniors get serious about their job search and selection. Bonus distribution to an expected 3,500 nursing students and faculty at NSNA's Convention. This issue has a bonus distribution to all U.S. nursing programs!

#### April/May "Graduation" issue

#### Closing Date February 24, 2017

This is your last opportunity to reach new graduates searching for their first RN position and preparing for state boards and summer internships.

Send ad space reservations and ad materials for Imprint to:

Miriam Martin

**Imprint** 

c/o Anthony J. Jannetti, Inc.

East Holly Avenue/Box 56

Pitman, NJ 08071-0056

Phone: 856-256-2374, Email: arroyom@ajj.com

Fax: 856-589-7463





## **Exhibitor Information**

#### **Space Assignment/Fees**

All applications for space must be filed on the form provided by the National Student Nurses' Association. Please keep a copy for your files. The NSNA may at its discretion accept or reject any application for space. It is not always possible to assign one of your preferred choices. However, we will try to make assignment in requested area.

Space assignments will begin on or before August 1, 2016. The primary consideration in the assignment of space is the date request is received; availability of requested area; amount of space requested; special needs and compatibility of exhibitors; advertising in *Imprint*; past participation in NSNA activities; and overall support given to NSNA. Only applications accompanied by the 50% deposit payment required for each space purchased, voucher, or purchase order will be assigned.

Fees are as indicated on the application for space. Hospital rates are limited only to single free-standing hospital units - not hospital corporations, chains or groups which represent the interests of more than one hospital. The fee for hospital corporations is the commercial rate. The 50% deposit payment for each exhibit space purchased must be accompanied by the completed application form along with the payment form of choice. Check or money order shall be made payable to NSNA and mailed to Anthony J. Jannetti, Inc., East Holly Avenue, Box 56 Pitman, NJ 08071-0056. If sending payment by an overnight delivery service, please call 856-256-2342 for the physical delivery address location. NSNA's Tax ID is 13-6081991. The balance shall be due upon receipt of confirmation.

Applications submitted after August 1, 2016 must be accompanied by payment in full. All reassignments requested by exhibitor which can be accommodated are subject to an additional administrative fee of \$200.00. Space is limited so please sign up early. Communications with reference to exhibits at the Annual MidYear Conference of the National Student Nurses' Association should be addressed to:

NSNA Annual MidYear Conference Joanne Silverberg, Exhibit Coordinator Anthony J. Jannetti, Inc. East Holly Ave, Box 56 Pitman, NJ 08071-0056

Phone: 856-256-2342 - FAX: 856-589-7463

E-mail: nsna\_exhibits@ajj.com

#### Cancellations

All applications submitted to NSNA are binding contracts. Any cancellations or reduction in booth space for any reason are subject to the following terms. Cancellations must be made in writing. The date the exhibitor's written notice of cancellation is received by NSNA will be considered the official cancellation date. Except as outlined above, the exhibitor

is responsible for total booth rental regardless of the reason for cancellation, including cancellation by the exhibitor because of failure of an exhibit to arrive for any reason, or cancellation by the Association of the exhibition, in whole or in part, as the result of riot, strike, civil disorder, act of war, act of God, or any other reason of any kind whatsoever not within the Association's control. An administrative fee of \$400.00 per booth will be charged on all cancellations made prior to August 1, 2016. Cancellations will not be accepted after August 1, 2016. Exhibitors who cancel after August 1, 2016, are liable for 100 % of the booth cost and no refunds are issued.

#### **Exhibitor Services**

The following services are provided to the exhibitors at no additional charge:

- A standard identification sign showing exhibitor name
- Eight-foot high back wall and three-foot high divider rails of quality fabric
- Six foot draped table; two chairs; wastebasket
- Air conditioning
- · Daily cleaning of aisles in Exhibit Hall
- A listing of the exhibit in the Conference Program and an opportunity to advertise in the Conference Program Book.

An Exhibitor Service Kit containing literature and rates for all labor, services, electrical connections, furniture, and miscellaneous equipment is provided to exhibitors by the official decorating and drayage contractor, Brede/ Allied Convention Services, and is accessible to all exhibitors a short time after assignment of exhibit space has been confirmed. NSNA provides one table, identification sign, two chairs, and a wastebasket.

All other decorating requirements should be ordered through Brede/Allied Convention Services. The following services are not included as part of your booth fees and if needed should be ordered through the exhibit service contractor: Carpeting; drayage/shipping; labor for set-up; electricity.

### Installation/Dismantling Removal Information

The Exhibit Area of the Sheraton Kansas City Hotel at Crown Center is available for installation of exhibits from 1:00 pm to 5:00 pm Thursday, November 10. All exhibits must be in position and ready for opening of Exhibit Hall by 10:00 am Friday, November 11. All exhibits are to remain intact until the close of the exhibition at 12:45 pm, Saturday. November 12.

Cases and packing boxes are delivered promptly to all booths. Exhibitors' cooperation results in a speedier breakup of the show. All crates, etc., must be removed from the Exhibit Area by 3:00 pm, Saturday, November 12.

#### **Shipping Instructions**

The National Student Nurses' Association has made arrangements on behalf of the exhibitors with the decorating/drayage contractor to receive, store, and deliver exhibits directly to the exhibit hall on set-up day. Shipments should be prepaid and consigned as follows:

TO: Name of Exhibiting Company/Booth # NSNA MidYear 2016 Brede/Allied Convention Services c/o YRC Freight 3500 Booth Street Kansas City, MO 64129

FOR: National Student Nurses' Association November 10-13, 2016

Exhibitors are encouraged to ship all displays early to ensure arrival at least two weeks prior to set-up date (30 days free storage allowed prior to set-up time).

In order to reduce drayage costs, make sure all boxes, crates, etc., are shipped from one location to be received by Brede/Allied Convention Services at the same time. Otherwise, you may be charged twice for drayage if material arrives on separate days.

Do not ship materials directly to the Sheraton Kansas City Hotel at Crown Center.

#### **Hotel Accommodations**

Special conference room rates have been established. The conference hotel is the Sheraton Kansas City Hotel at Crown Center. Phone reservations can be made directly with the Sheraton Kansas City Hotel at Crown Center. Please verify receipt of your room request directly with the hotel. Room reservation information is provided at the time confirmation of space assignment is made by NSNA. All room reservations are accepted on a first-come, first-served basis. We encourage you to make your reservations early to ensure your desired accommodations. No hotel accommodations are made for non-exhibiting firms or hospitals. Hospitality suites for exhibitors are available in a limited number. Reservations are accepted on a first-come, first-served basis. No functions are to be open during exhibit hours or official NSNA programs without the approval of NSNA. Time must not conflict with official NSNA programs.

Hospitality suites or events sponsored by exhibitors must be cleared by NSNA and reserved with the Conference Manager, Jeri Hendrie, 856-256-2300. Once approved, you are responsible for coordinating all arrangements, including arrival date, departure date, size of suite, rates, billing instructions etc., directly with the hotel.

## **Exhibitor Information**

#### **Security and Liability**

Security personnel are on duty at all times. However, each exhibitor must make provision to safeguard their goods from the time they are placed in their booth until they remove them. Neither NSNA, Anthony J. Jannetti, Inc. or the Sheraton Kansas City Hotel at Crown Center are responsible for loss or damage due to any cause.

Space is leased with the understanding that the National Student Nurses' Association. Anthony J. Jannetti, Inc. and the Sheraton Kansas City Hotel at Crown Center will act for the exhibitor and his representative only in the capacity of agent, and not as principal; and that the NSNA, Anthony J. Jannetti, Inc. and the Sheraton Kansas City Hotel at Crown Center assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency, and the exhibitor and his representatives hereby release the NSNA, Anthony J. Jannetti, Inc. and the Sheraton Kansas City Hotel at Crown Center for any and all liability for loss ensuing from any cause whatsoever.

These rules and regulations are to be construed as part of all space contracts. The National Student Nurses' Association, Inc., reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not cover.

#### **Special Rules and Regulations**

No Solicitation Policy – Please note that while all meeting attendees and exhibitors are invited to the exhibit hall, anyone who is observed to be soliciting business in the aisles, in other public spaces, or in another company's booth, will be asked to leave immediately. Additional penalties may be applied. Please report any violations you may observe to show management.

Subletting of Space - The subletting or assignment of space is prohibited. Two or

more firms may not exhibit in a single space. Hospital corporations must represent the corporation as a whole and not individual hospitals. All literature must pertain to one exhibiting entity.

Installation — Exhibits should be installed so they do not project beyond the space allotted or obstruct the view of, or interfere with, other exhibits. Maximum booth height is 8'.

Fire Safety — All structural work, such as extra shelving, standards, display racks, signs, spotlights, etc., must be approved and all decorations, drapery, and other fabrics must be flame-proofed before being used in decoration of any exhibit.

Food & Beverage — No food or drink may be distributed in the exhibit hall without prior permission from the facility.

Courtesy — The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, distribution of literature, etc., must be made inside the exhibitor's booth. Canvassing outside the booth is strictly forbidden. Exhibitors may not distribute materials to other exhibits by walking booth to booth. All such activity must be confined to exhibitor's booth. The management appreciates being informed of any infraction of this rule.

Advertising — Advertising material or signs of exhibitors other than those who have engaged space are strictly prohibited.

Audiovisuals — Video and audio presentations must be arranged so that aisles are not blocked and must be presented in a sound-proof room, or so remote that the neighboring exhibitors are not disturbed.

Conduct — Unethical conduct or infraction of rules on the part of the exhibitor or his representatives or both, will subject the exhibitor or his representatives or both to immediate dismissal from the Exhibit Hall. In this event, it is agreed no refund shall be made by the National Student Nurses' Association, Inc., and no demand for redress will be made by exhibitor or their representatives. Disregard

for any rule stated here is considered just reason for NSNA to prohibit an exhibitor from attending all future NSNA activities. See www.nsna.org (click on "Meetings") for exhibitor code of conduct.

Exhibit Materials — NSNA reserves the right to review and keep copies of any and all materials being distributed from your exhibit booth. Per NSNA's discretion, this review, may take place either before the Conference and/or on-site.

Music — Exhibitors are responsible for establishing any necessary license agreements for copyrighted music played from within their booths.

#### Registration

All confirmed exhibitors have the opportunity to preregister their personnel. It is to the exhibitor's advantage to register early by mail so as to avoid delays on-site. Personnel registering for any participating exhibitor must be employed by the company/institution. A maximum of three free registrations per booth are permitted. Additional registrations for exhibit personnel are available for \$50 each.

The official registration area is open daily, and is located at the entrance to the Exhibit Hall. All attendees are required to register, and admission to the exhibits is by badge only. A special exhibitor registration area is provided. Communications with reference to exhibits at the annual MidYear Conference of the National Student Nurses' Association should be addressed to:

Rick Gabler
Anthony J. Jannetti, Inc.
East Holly Avenue Box 56
Pitman, NJ 08071-0056
Phone: 856-256-2314
FAX: 856-589-7463
E-mail: rick.gabler@ajj.com

## Increase Your Visibility Become a MidYear...



#### **Conference Sponsor**

NSNA keeps attendance high and registration fees low through the support of sponsorships. Sponsorship ranges from \$1,000 to \$10,000. Sponsors are broadly acknowledged at the Conference, during the event and in the Program Book; and after the event in Imprint magazine, and other NSNA publications. Please call **Judith Tyler** at the NSNA (718) 210-0705 Ext 106 or via email: judith@nsna.org to request information.

#### **Student Registration Supporter**

YOUR company can support student registration to NSNA's MidYear Career Planning Conference for \$95! Contact NSNA Headquarters to request details: nsna@nsna.org; (718) 210-0705

## Looking Ahead...

### **Annual Convention**



## **65th Annual Convention**

Dallas, TX April 5-9, 2017

### **Profile of NSNA Attendees**

Program Year:
Senior47%
Junior
Sophomore
Other
Age:       53%         18 - 25       53%         26 - 35       25%         36 or over       22%
Educational Duament
Educational Program:  Baccalaureate
Associate
Diploma
Plan to continue education:
Yes93%
Plan to specialize:
Yes75%
Time spent in exhibit hall:
Less than 1 hour
Less than 1 hour
1 - 2 hours
1 - 2 hours
1 - 2 hours       12%         3 - 4 hours       41%         5 - 6 hours       25%
1 - 2 hours       12%         3 - 4 hours       41%         5 - 6 hours       25%         7 - 8 hours       8%
1 - 2 hours       12%         3 - 4 hours       41%         5 - 6 hours       25%
1 - 2 hours       12%         3 - 4 hours       41%         5 - 6 hours       25%         7 - 8 hours       8%         9 or more hours       13%         Would accept employment in another geographical area of the country:         Yes/Possibly       82%
1 - 2 hours       12%         3 - 4 hours       41%         5 - 6 hours       25%         7 - 8 hours       8%         9 or more hours       13%         Would accept employment in another geographical area of the country:         Yes/Possibly       82%         Purchasing Patterns:
1 - 2 hours       12%         3 - 4 hours       41%         5 - 6 hours       25%         7 - 8 hours       8%         9 or more hours       13%         Would accept employment in another geographical area of the country:         Yes/Possibly       82%
1 - 2 hours       12%         3 - 4 hours       41%         5 - 6 hours       25%         7 - 8 hours       8%         9 or more hours       13%         Would accept employment in another geographical area of the country:         Yes/Possibly       82%         Purchasing Patterns:         Will take a review course       83%

# **2015** Career Planning Conference Exhibitor Listing

November 2015 - Atlanta, GA

Your company/organization should be on NSNA's Exhibitor Listing in 2016!

The following companies and organizations made the right decision to exhibit with NSNA in 2015. To be on this list in 2016 contact us NOW at: nsna\_exhibits@ajj.com

Adventist HealthCare, Gaithersburg, MD American Nurses Association, Silver Spring, MD

American Sentinel University, Aurora, CO

ANIA - American Nursing Informatics Association, Sewell, NJ

Arizona State University Online, Scottsdale, AZ

Army ROTC Cadet Command, Fort Knox, KY

Aureus Medical Group, Omaha, NE

BJC HealthCare, St. Louis, MO

Charleston Area Medical Center, Charleston, WV

Columbus State University School of Nursing, Columbus, GA

Elsevier, Maryland Heights, MO

Emory University School of Nursing, Atlanta, GA

F.A. Davis Company, Philadelphia, PA

Frontier Nursing University, Hyden, KY

Galen College of Nursing, Louisville, KY

Georgia Baptist College of Nursing of Mercer University, Atlanta, GA

Georgia Regents University College of Nursing, Augusta, GA

Georgia Southern University School of Nursing, Statesboro, GA

Graceland University, Independence, MO Grand Canyon University, Phoenix, AZ

HCA, Nashville, TN

Herzing University, Menomonee Falls, WI

HMP Communications, Malvern, PA

Hurst Review Services, Inc., Brookhaven, MS

International Service Learning, Corpus Christi, TX

Iowa Wesleyan University, Mount Pleasant, IA

Kaplan Test Prep, New York, NY

Mayo Clinic, Rochester, NY

Middle Tennessee School of Anesthesia, Madison, TN

National Council of State Boards of Nursing, Chicago, IL

NCSBN Learning Extension, Chicago, IL

Nebraska Methodist College, Omaha, NE

NetCE, Roseville, CA

Northeastern University School of Nursing, Boston, MA Northwest University, Buckeye, AZ

Nurse Licensure Compact, Chicago, IL

Nurses Service Organization (NSO), Hatboro, PA

Nursing Education Consultants, Inc., Chandler, AZ

NURSING@SIMMONS - SIMMONS COLLEGE, Boston, MA

Palmetto Health, Columbia, SC

Phoenix Children's Hospital, Phoenix, AZ

Picmonic Inc., Tempe, AZ

Piedmont Healthcare, Atlanta, GA

Saint Mary's College, Notre Dame, IN

Samford University, Birmingham, AL

Scrubs & Beyond/Life Uniform/Uniform City, St. Louis, MO

Sylvia Rayfield & Associates, Inc./ICAN Publishing Inc., Pensacola, FL

The Gideons International, Nashville, TN

The Johns Hopkins Hospital, Baltimore, MD

The Ohio State University College of Nursing, Columbus, OH

Thomas Edison State College - W. Cary Edwards School of Nursing, Trenton, NJ

UAB Medicine, Birmingham, AL

UC Davis Medical Center, Sacramento, CA

UCLA Health, Los Angeles, CA

University at Buffalo School of Nursing, Buffalo, NY

University of Arkansas Global Campus, Fayetteville, AR

University of Michigan School of Nursing, Ann Arbor, MI

University of Tennessee at Chattanooga SON, Chattanooga, TN

UT Health Science Center, San Antonio,

TX
UW Hospital and Clinics, Madison, WI

UWorld, Irving, TX

Ovvoria, irving, 17

Vanderbilt University School of Nursing, Nashville, TN

Walden University, Baltimore, MD

Wellstar Health System, Marietta, GA

Western Governors University, Salt Lake City, UT

Yuma Regional Medical Center, Yuma, AZ

#### Convention & National Marketing Representatives: Rick Gabler or Tom Greene

Anthony J. Jannetti, Inc • East Holly Avenue, Box 56 • Pitman, NJ, 08071-0056 Telephone: 856-256-2342 • FAX: 856-589-7463 • Web site: www.ajj.com